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### **Policy for use of Facebook**

The Abbotskerswell Parish Council Facebook pages intend to:

***Provide information and updates regarding activities and opportunities within Abbotskerswell Parish and promote positive thoughts and comments from residents within the parish***

The Abbotskerswell Parish Council Facebook has a well-defined article prioritisation policy which advantages local organisations and businesses to prioritise:

- 1) Parish organisations giving an essential service to the whole Parish
- 2) Regular contributions from Parish sports and social organisations and non-profit making organisations
- 3) One-off special events solely for the residents of Abbotskerswell Parish
- 4) Important events and/or information from sports and social organisations operating from within Abbotskerswell Parish

All other applications for inclusion on Facebook will be considered on their merit, but must be subject to complying with the other guidelines herein.

In order to ensure that all discussions on the Abbotskerswell Parish Council page are productive, respectful, energised and consistent with the Councils mission and goals, we ask all users to follow these guidelines:

- Be considerate and respectful of others. Vulgarity, threats or abuse of language will not be tolerated.
- Differing opinions and discussion of diverse ideas are encouraged, but personal attacks on anyone, including Abbotskerswell Parish Council members, will not be permitted.
- Share freely and be generous, but be aware of copyright laws; be accurate and give credit where credit is due.
- Stay on topic.
- Refrain from using the Facebook page for commercial purposes or to market products
- AKPC Councillors should refrain from 'liking' or adding inappropriate messages that do not support the aims of the PC Facebook site.

The site is not monitored 24/7 and we will not always be able to reply individually to all messages or comments received. However, we will endeavor to ensure that any emerging

themes or helpful suggestions are passed to the relevant people.

Sending a message/post via Facebook will not be considered as contacting the Council for official purposes and we will not be obliged to monitor or respond to requests for information through the Facebook channel. Instead, please see our contact details on [www.abbotskerswell.org.uk](http://www.abbotskerswell.org.uk) Please do not include personal/private information in your Facebook posts/messages to us.

We retain the right to remove comments or content or to report such content that includes:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarised material; any material in violation of any laws, including copyright
- Private, personal information published without consent
- Information or links unrelated to the content of the forum
- Commercial promotions or spam

***Non-compliance will not be tolerated and can result in a ban***

Abbotskerswell Parish Council are not responsible for the accuracy of content posted by any subscriber in any forum; opinions expressed in comments on Abbotskerswell Parish Councils social media forums do not necessarily represent those of Abbotskerswell Parish Council.

All comments, once posted, become the property of Abbotskerswell Parish Council and we reserve the right to reproduce, distribute, publish, display or edit. Derivative work can also be created from such postings or content, and used for any purpose, in any form and on any other media.

Abbotskerswell Parish Council are not responsible, liable for and do not endorse the privacy practices of Facebook or any linked websites. Your use of Facebook and any linked websites is at your own risk.

Abbotskerswell Parish Council assumes no responsibility or liability for any injury, loss or damage incurred as a result of any use or reliance upon the information and material contained within or downloaded from these websites.

Facebook may occasionally be unavailable and we accept no responsibility for this lack of service.

The presence of any advertisement on Facebook is not an endorsement of the authenticity or quality of the goods, services or website and Abbotskerswell Parish Council will not be held responsible for any claims arising in that respect.

We will not engage in/with, and we discourage posts or comments on, issues of a political nature.

Comments should not advertise commercial products or services.

This policy may be revised at any time.

By choosing to comment and/or utilise any Abbotskerswell Parish Council Social Media site, users are deemed to agree to this policy.

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